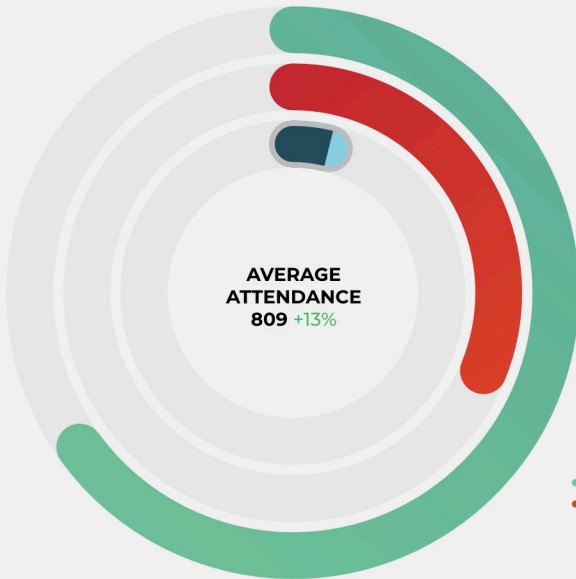
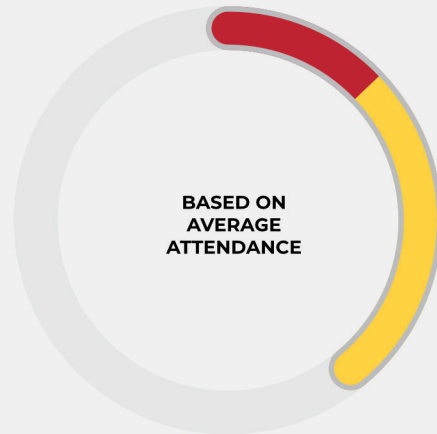


2023 ENGAGEMENT

ATTENDANCE



VOLUNTEERS



SUNDAY MORNING

FIRST-TIME GUESTS: 93 +10%
 BAPTISMS: 51 +24
 COFFEE CONSUMED: 495lbs +38%
 CARE CHECKS RECEIVED: 204 +53%

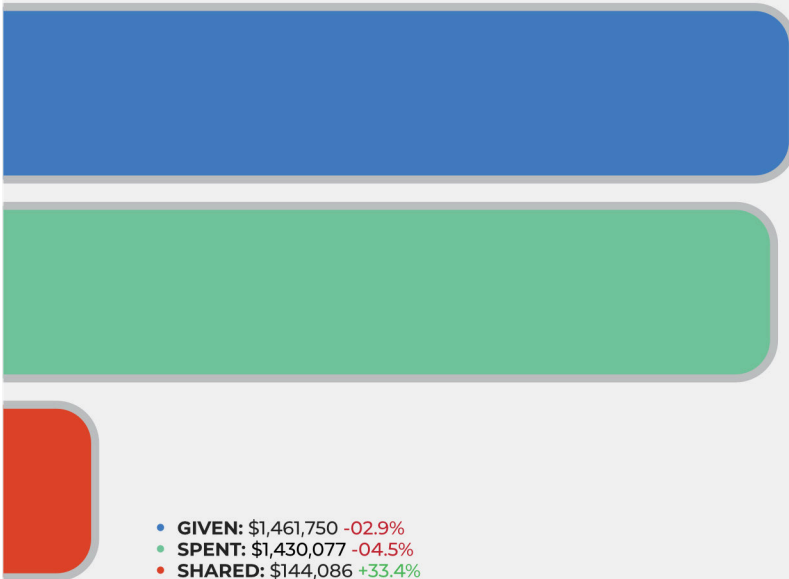
YOUTUBE

VIEWS: 149,177 +106%
 HOURS WATCHED: 8,541.3 +46%
 SHARES: 563
 NEW SUBSCRIBERS: 571 +117%

BROOKSIDE.ORG

FIRST-TIME VISIT: 19,261 +17%
 WEEKLY GUIDE VISITS: 9,918
 APP DOWNLOADS: 562 -23%

GIVING



PROPOSED BUDGET

ADMIN	\$379,008
CARE	\$2,990
COMMUNICATIONS.....	\$29,000
CONNECTIONS	\$18,100
LEAD BUDGET	\$10,500
LIBRARY	\$800
MAINTENANCE	\$69,590
NEXTGEN	\$39,120
OUTREACH	\$124,010
SENIOR ADULTS	\$1,330
STAFFING.....	\$860,677
WOMEN.....	\$2,500
WORSHIP	\$27,950

\$1,566,575



2024 MEETING
BRKSD.ORG/2024

EMAIL QUESTIONS TO HELLO@BROOKSIDE.ORG

A NOTE FROM PASTOR ERIC

Our vision of building Jesus-centered homes through healthy relationships that result in Gospel-saturated communities has only gained momentum since its inception. And we see this momentum growing in 2024 as attendance and engagement trends are rising.

Last year was a year of rebuilding. The staff became stronger and healthier as we, including new critical staff hires, taught holistic health habits. Last year gave us the opportunity to rebuild our budget as we celebrated a paid-off mortgage. And, as ministries and opportunities to engage in them developed, we successfully rebuilt volunteer leadership teams. This facilitated the opportunity for you to develop healthy relationships with others and, especially, with Jesus.

With a strong and healthy foundation now rebuilt, we can look forward to 2024 with an aggressive invitational strategy. It sounds like this:

Come to the Table. The table, being invitational and hospitable in nature, has become an icon of how we plan to accomplish our vision. And everything we're inviting the community to will be supported by our time, talents, treasure, and testimony.

With such an invitational emphasis, this requires we create places for our community to, figuratively speaking, find a seat at our table. We're currently working on the following:

A Place to Connect. We believe creating warm and inviting spaces will make invitational ministry more effective. To that end, we are evaluating the gathering spaces within our facility in order to purchase furniture that will foster relationships. Additionally, you're already aware of our service time change so that there is more time between services to build relationships.

A Place for Compassion. It's far too easy to feel unknown at Brookside, even through several weeks or months of attending. Our desire is for you to not only be known but well cared for. So, we intend to strengthen our prayer ministry and increase our compassion resources.

A Place for Growth. Our hope is not only that our community will attend but also engage for spiritual growth. As such, we intend to increase the number of Community Life Groups, classes, and gatherings.

A Place for Guests. We desire that every guest feels at home and is valued as part of the Brookside family. To that end, we intend to strengthen our hospitality ministry and bolster our follow-up plan.

How can you help? Please consider how you can utilize your Time, Talent, Treasure, and Testimony. And pray this: Help me to be sensitive to the Holy Spirit. I pray that, as a community, we grasp Your vision for Brookside. Lead us to take a collective step of faith in Your direction. Draw us closer as we seek Jesus together. Help us keep Him in the center. Amen!



2024 MEETING
BRKSD.ORG/2024

EMAIL QUESTIONS TO HELLO@BROOKSIDE.ORG